



Station Order Revised Matheson for Congress 2012

Market: Salt Lake City-Ogden

Estimate ID

Flight Dates: Monday, September 10, 2012 to Sunday, September 16, 2012

11757

Contact: Dianne Downey

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KTVX-TV

Program Name	DP	Length	Days	Gross Rate	Mon Sep 10	Tue Sep 11	Wed Sep 12	Thu Sep 13	Fri Sep 14	Sat Sep 15	Sun Sep 16	Total
KTVX 6a News	✓	EM	M-F	\$135.00	1	1	1	1	1			5
6:00 AM 6:30 AM		30		\$675.00								
Sold out at LUR per KTVX. Move to P1 to clear.												
KTVX 6:30a News	✓	EM	M-F	\$135.00	1	1	1	1	1			5
6:30 AM 7:00 AM		30		\$675.00								
Sold out at LUR per KTVX. Move to P1 to clear.												
Good Morn America	✓	EM	M-F	\$300.00		1						1
7:00 AM 9:00 AM		30		\$300.00								
Sold out at LUR per KTVX. Move to P1 to clear.												
The Doctors	✓	DT	M-F	\$125.00				1				1
9:00 AM 10:00 AM		30		\$125.00								
The View	✓	DT	M-F	\$150.00	1							1
11:00 AM 12:00 PM		30		\$150.00								
Ellen	✓	EF	M-F	\$300.00	1	1	1	1	1			5
3:00 PM 4:00 PM		30		\$1,500.00								
Sold out at LUR per KTVX. Move to P2 to clear.												
KTVX 4p News	✓	EN	M-F	\$165.00	1	1	1	1	2			6
4:00 PM 4:30 PM		30		\$990.00								
KTVX 4:30p News	✓	EN	M-F	\$165.00	1	1	2	1	1			6
4:30 PM 5:00 PM		30		\$990.00								
KTVX 5p News	✓	EN	M-F	\$165.00	1	2	1	1	1			6
5:00 PM 5:30 PM		30		\$990.00								
KTVX 6p News	✓	EN	M-F	\$325.00	1	1	1	1	1			5
6:00 PM 6:30 PM		30		\$1,625.00								
Sold out at LUR per KTVX. Move to P2 to clear.												
Sunday 5p News	✓	EN	Su	\$175.00							1	1
5:00 PM 5:30 PM		30		\$175.00								
KTVX 10p News	✓	LN	M-F	\$550.00	1	1	1	2	1			6
10:00 PM 10:35 PM		30		\$3,300.00								
Sold out at LUR per KTVX. Move to P2 to clear.												

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 8/30/2012 2:15:22 PM

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					Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
Saturday 10p News /	LN	Sa		\$325.00						1		1
10:00 PM 10:30 PM		30		\$325.00								
Sunday 10p News /	LN	Su		\$500.00							1	1
10:00 PM 10:30 PM		30		\$500.00								
Nightline /	LF	M-F		\$200.00	1							1
10:35 PM 11:05 PM		30		\$200.00								
Access Hollywood /	LF	M-F		\$175.00			1					1
11:05 PM 11:35 PM		30		\$175.00								
Station Gross Totals				\$12,695.00	10	10	10	10	9	1	2	52

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